GRAND CIRCUS

· DETROIT ·

STUDENT
OUTCOMES
REPORT

OPENING REMARKS

Grand Circus was founded in 2013 to train Metro Detroiters for high-demand developer roles while supplying local companies with their tech talent needs. Three years later, we provide full- and part-time development bootcamps for individuals looking to transition into a tech career. We strive to produce well-rounded entry-level developers who are highly productive, resourceful, problem solvers.

Over the last two years our reach has grown considerably. Our hiring partners have grown in number from 16 companies to 61. Our students have travelled from as far away as Taiwan, Germany and Mexico and our alumni are working for companies in Portland, Chicago, Washington D.C., and New York City.

At Grand Circus we believe in a set of core values that guide our decisions and these values are reflected in the student outcomes below. We believe:

THE TECH INDUSTRY SHOULD REFLECT THE DIVERSITY OF OUR BROADER COMMUNITY.

Detroit has a large African American and Hispanic community so we work to ensure that our classrooms have considerably higher minority representation than other bootcamps. We are also proud of the representation of women in our classroom and continue to support women via specific scholarships and a regular series of programs and networking events.

STUDENT SUCCESS IS OUR SUCCESS.

We pride ourselves on the level of support our students receive in and out of the classroom. We provide individual support to our students and believe in nurturing students through the learning process versus "breaking them down." Our graduation rates and placement rates reflect this philosophy and rank Grand Circus at the high end of comparable bootcamps.

DETROIT FIRST.

We are Detroit's first coding bootcamp and everything we do is woven into the fabric of Detroit's tech community. We plug our students into events, make introductions and connect our extensive network of Detroit-based alums. For us, it's Detroit First, every day, it's that simple. No matter where we go, what we build, or how big we grow, we will always keep Detroit first.

We hold ourselves to high standards and strive for improvement everyday. We care about our students, our community, and our city. We believe that the best way to hold ourselves accountable to these goals is for everyone in our community to know exactly what we're working toward. For these reasons, we've decided to publish this outcomes report.

The Grand Circus Team
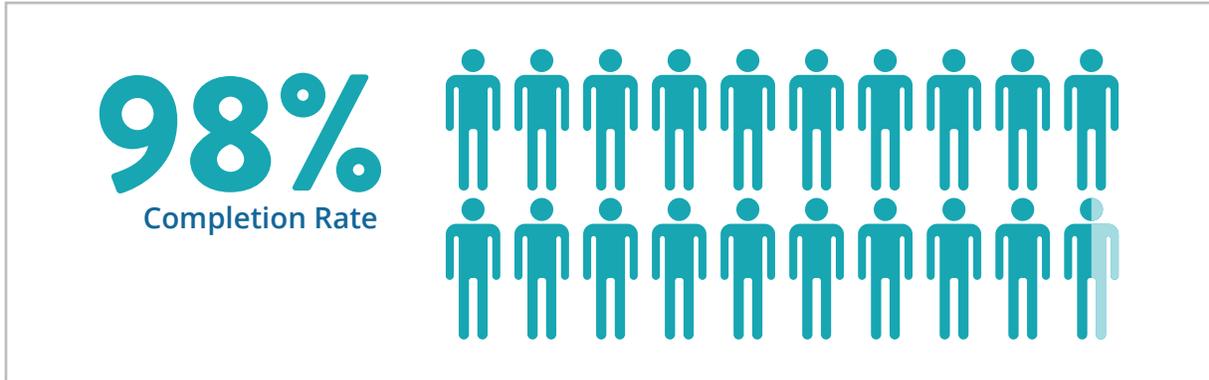
OUTLINE

OPENING NOTES

Between January 2015 and March 2016, 111 students graduated out of a total 113 enrolled. These students completed one of our currently offered bootcamps. In order to be counted into this report, the bootcamp must have reached 90 days past graduation.
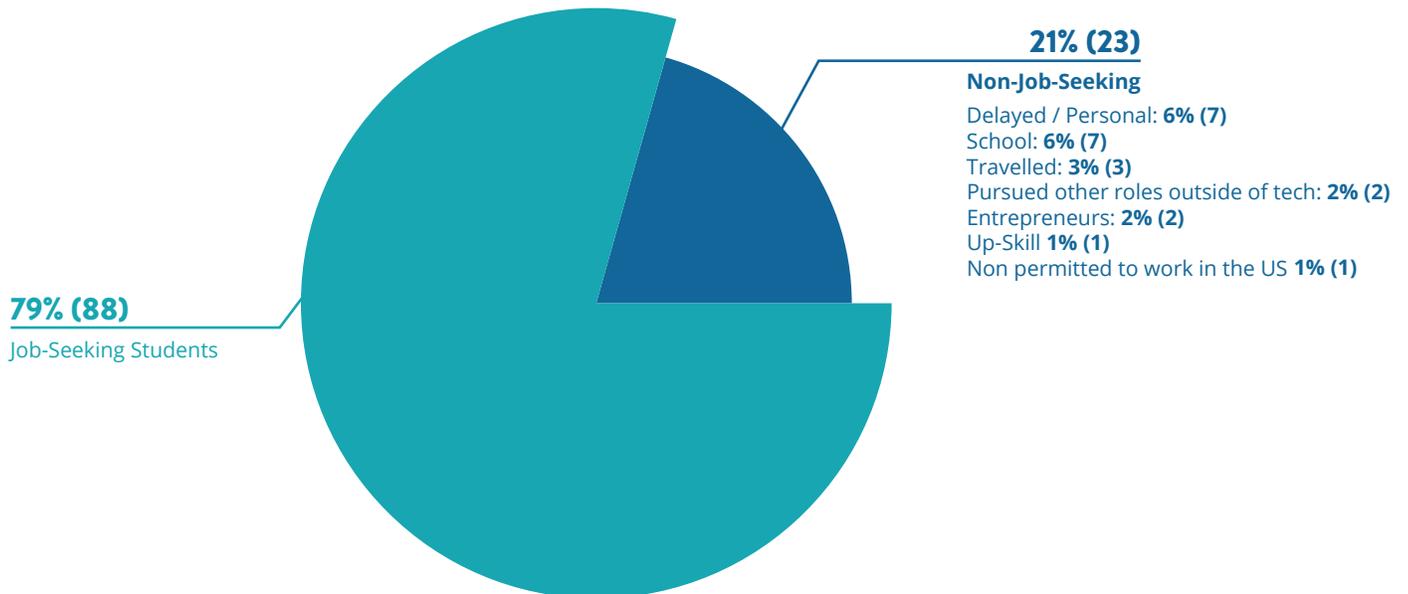
GRADUATION RATE

98% GRADUATION RATE

Out of 113 enrolled students, **111 graduated.**

98%
Completion Rate

JOB SEEKING STUDENTS

79% OF GRAND CIRCUS GRADUATES WERE JOB-SEEKING AFTER GRADUATION

21% (23)
Non-Job-Seeking

Delayed / Personal: **6% (7)**
School: **6% (7)**
Travelled: **3% (3)**
Pursued other roles outside of tech: **2% (2)**
Entrepreneurs: **2% (2)**
Up-Skill **1% (1)**
Non permitted to work in the US **1% (1)**

79% (88)
Job-Seeking Students

EMPLOYMENT STATUS

93% OF GRAND CIRCUS JOB-SEEKING GRADUATES WERE EMPLOYED IN A PAID TECHNICAL ROLE AFTER GRADUATION
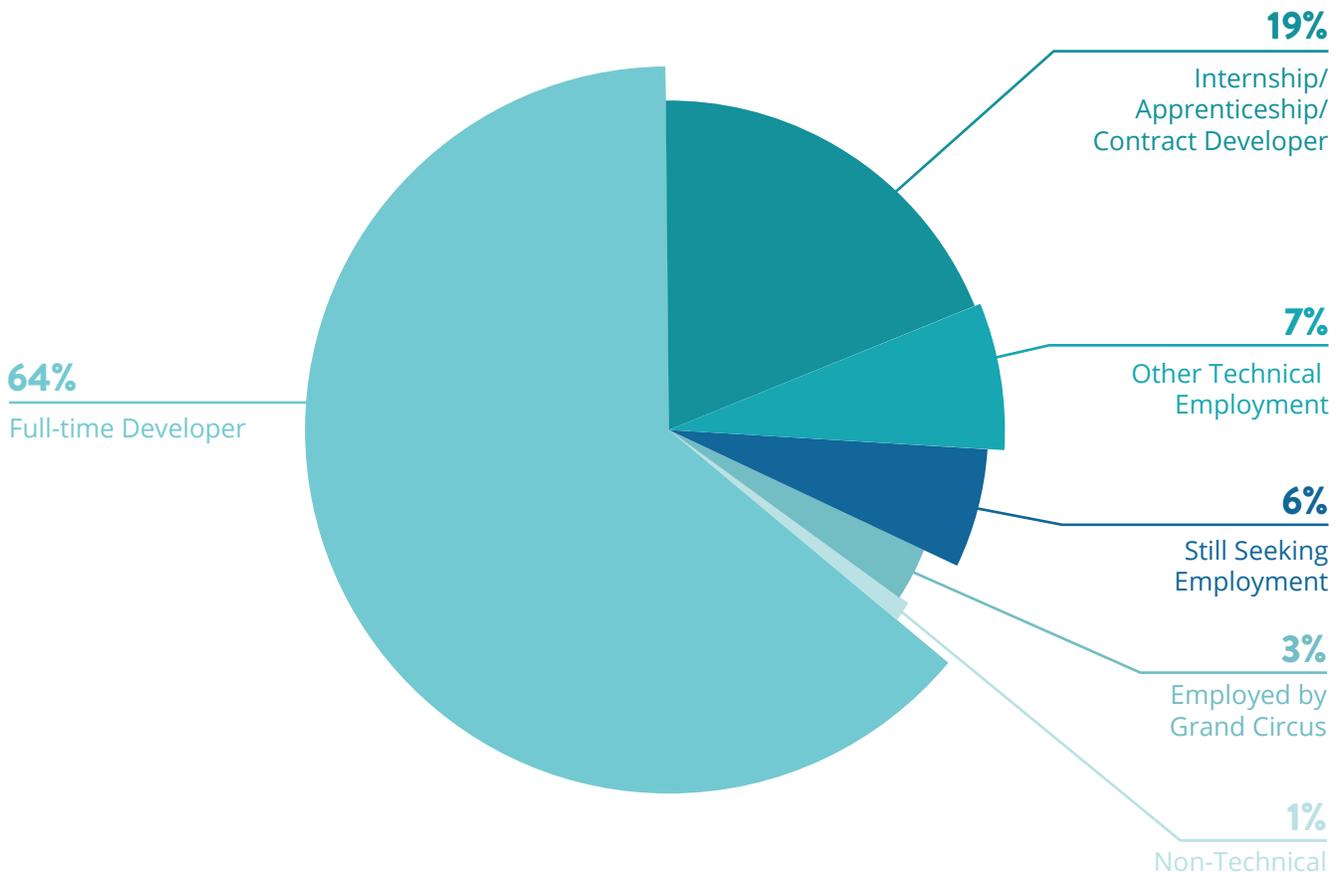
TECHNICAL: 95% (84)

Full-time Developer: 66% (58)

Internship/Apprenticeship/Contract Developer: 19% (17)

Employed by Grand Circus: 3% (3)

Other Technical Employment: 7% (6)

NON TECHNICAL: 1% (1)

Still seeking employment: 3% (3)

19%
Internship/
Apprenticeship/
Contract Developer

7%
Other Technical
Employment

6%
Still Seeking
Employment

3%
Employed by
Grand Circus

1%
Non-Technical

64%
Full-time Developer

PLACEMENT TIMELINE

93% OF GRAND CIRCUS JOB-SEEKING GRADUATES FOUND EMPLOYMENT WITHIN 90 DAYS OF GRADUATION

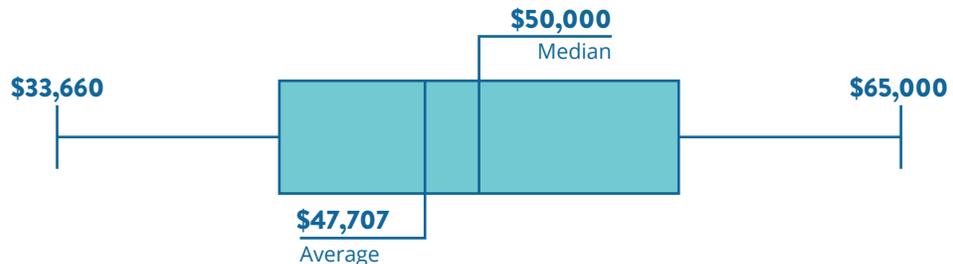Of the **90 job-seeking students** the below numbers reflect the placement timeframe.

TIMEFRAME	0-30 DAYS	30-60 DAYS	61-90 DAYS	91-180 DAYS
PERCENTAGE OF STUDENTS	54%	79%	93%	96%
NUMBER OF STUDENTS	48	22	13	2

SALARY

Range: **$33,660 - $65,000 USD**

Median: **$50,000 USD**

Below is the range, median and average salary from students that accepted full time roles. Out of the **61 students** that accepted full-time salaried roles, **37 reported** their salaries to Grand Circus.
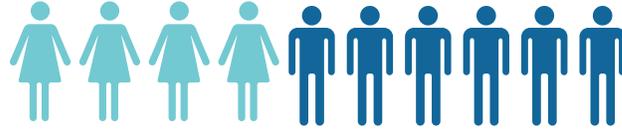
$50,000
Median

$33,660

$65,000

$47,707
Average

DEMOGRAPHICS

GENDER OF GRADUATED STUDENTS

Female: **39% (43)**

Male: **61% (68)**

RACE OF GRADUATED STUDENTS

Non-white: **37% (41)**

White: **63% (70)**

AVERAGE SALARY BY RACE

White: **$47,530 USD**

Non-white: **$48,007 USD**

AVERAGE SALARY BY GENDER

Male: **$47,576 USD**

Female: **$47,911 USD**

$47,911

AVERAGE FEMALE SALARY

$47,576

AVERAGE MALE SALARY

APPENDIX

GRADUATED
All students that completed the requirements of the program and received a certificate of completion.

ENROLLED STUDENTS
All students that remain enrolled at least three days after the bootcamp start date.

Exclusions: Enrolled student numbers do not include those who have died, been incarcerated or called into active military duty during the bootcamp.

JOB-SEEKING
Students actively pursuing employment and complying with Grand Circus career assistance requirements.

EMPLOYMENT / JOB TYPES
Full-time Developer: A paid developer position that is 32 hours or more per week for 6 months or longer

Internship/Apprenticeship/Contract Developer: A paid developer position of 32 hours or less per week with a fixed duration of 3 to 6 months

Employed by Grand Circus: A paid position with Grand Circus

Other Technical Employment: All other paid technical employment outcomes

Non-technical: All other employment outcomes

Still seeking employment: Students that are still actively looking for employment

JOB TYPES
Technical: Paid positions obtained as a result of skills acquired in the bootcamp and described in the job title or job description. These include: Full-time developer, internships, apprenticeships, contract developer, Grand Circus employee, and other technical employment.

Non-technical: All other employment outcomes

NON JOB-SEEKING
Students who declare in writing they have no interest in employment because they a) took the program solely for self-enrichment, b) has had a medical or family emergency arise post-graduation, c) is continuing education at another institution, or d) does not have a visa to work in the country.