

GRAND  
CIRCUS

**2017 OUTCOMES REPORT**

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## OPENING REMARKS

Founded in 2013, Grand Circus was created to prepare Michiganders for a career in software development. We work closely with local companies to understand their hiring needs, and our curriculum is tailored to specifically meet this demand. We launched our first coding bootcamp in 2014 with just four cohorts. That year, we trained 80 students and partnered with eight metro Detroit companies.

Five years later, we provide full- and after-hours coding bootcamps for individuals looking to transition into a tech career. Our curriculum is designed to produce well-rounded, entry-level developers who are highly productive, resourceful and job ready.

Since the 2016 Outcomes Report, Grand Circus has delivered significant impact across the state of Michigan. Among the highlights, we:

- **Improved student outcomes while significantly increasing the number of students trained:** From 2016 to 2017 the number of students trained increased 16%. During this time, graduation rates improved from 93.8% to 96.8%; median salary jumped from \$50,000 to \$52,000 and employment rates held steady at 86.6% from 87.2%.
- **Increased our career services function and employer footprint:** We grew the career services team in addition to expanding our career readiness curriculum. The number of partners in our employer network also jumped from 140 last year to more than 200 by the end of the year (as of writing this in early 2018, the number of employers is greater than 200 companies).
- **Strengthened our presence in West Michigan:** This year saw the hiring of several team members, and the addition of full-time and after-hours options to our course schedule.
- **Created the Grand Circus Academy:** We launched the Grand Circus Academy and added six bootcamp graduates to this program after a successful launch in August 2017. The Academy is delivered in partnership with employers to provide additional training and mentorship support to our graduates in their first job in tech.
- **Launched a partnership with Facebook:** This initiative was developed to improve the digital literacy of Michiganders. The commitment is to train 3,000 people in coding and digital marketing by the end of 2019.

We are a proud Michigan company who cares deeply about the communities we serve. We are committed to the transparency and accuracy of our outcomes and in delivering an excellent product to our students and employers. With that in mind, I proudly present you with the 2017 Outcomes Report.

**Damien Rocchi, CEO and Co-Founder**

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## **OPENING NOTES**

Between January 2017 and December 2017, 189 students were enrolled in full-time, tuition-based bootcamps at Grand Circus. Out of those 189 students 183 successfully graduated. These students completed one of our currently offered, full-time bootcamps [Java, Front-End and C# .NET]. We survey our alumni after graduation at the 30, 60, 90 and 120-day mark for their career outcomes.

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## GRADUATION RATE

Graduation Rate in 2017:



**96.82% Graduated**  
(183 of 189)

**3.18% Did Not Graduate**  
(6 of 189)

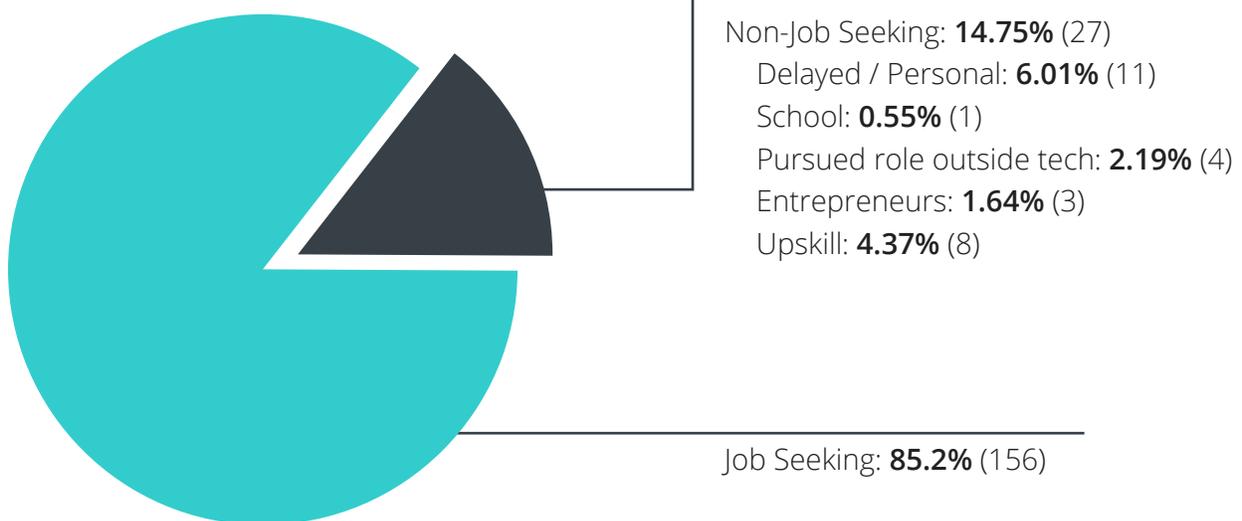
Reasons for not graduating:

- Personal/family: 1.64% (3)
- Medical: 0.55% (1)
- Failure to meet requirements: 1.09% (2)

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## JOB-SEEKING STUDENTS

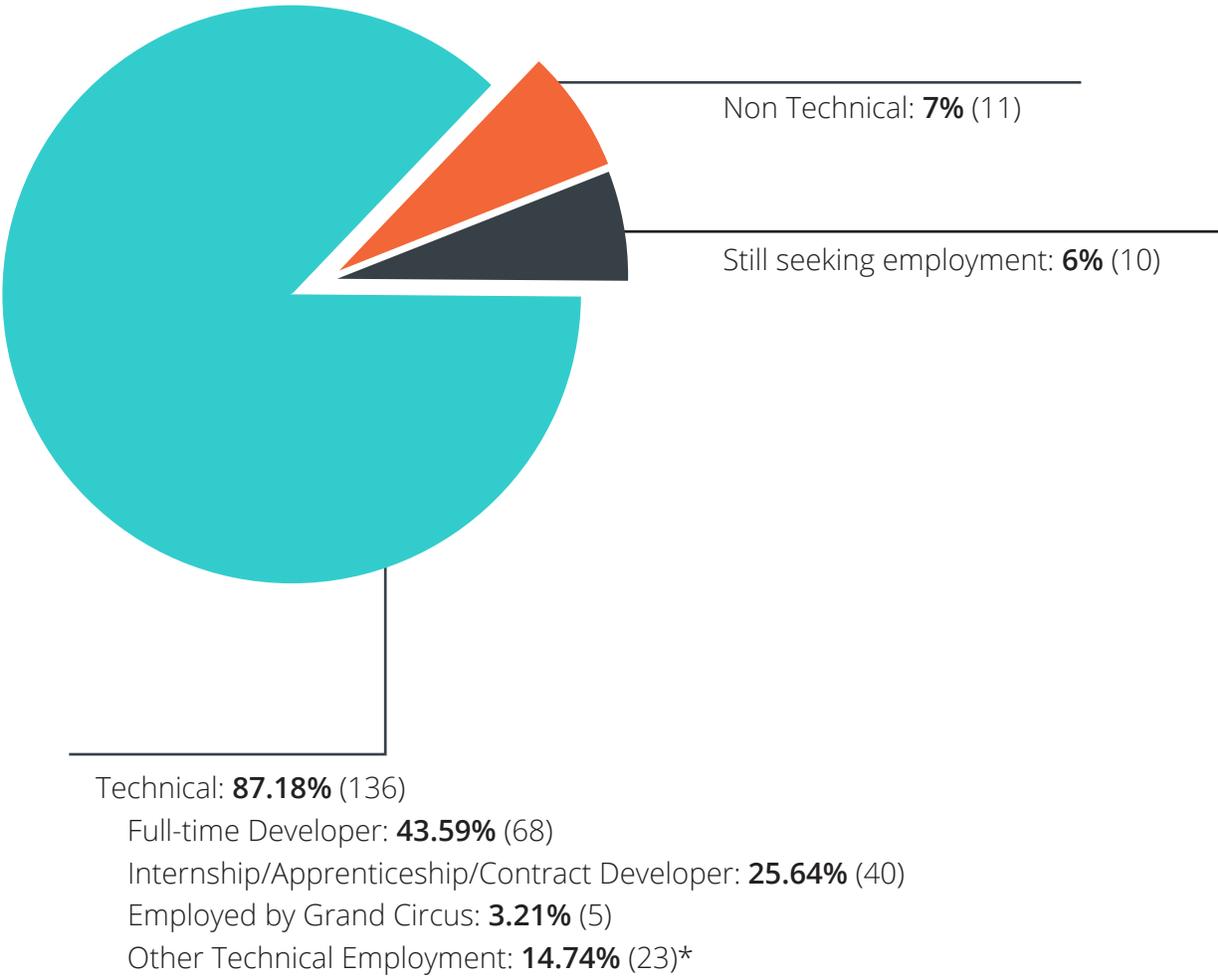
85.2% of Grand Circus graduates were job seeking



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**EMPLOYMENT STATUS**

87.18% of Grand Circus job-seeking graduates were employed in a paid technical role after graduation:

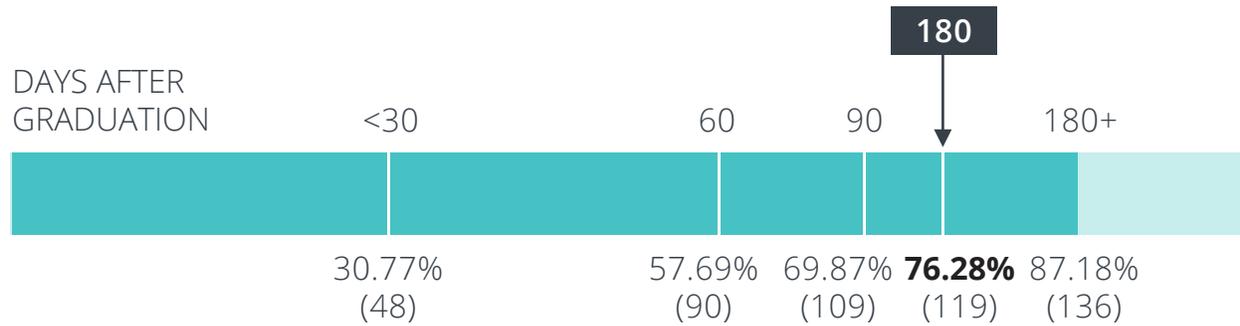


\*Software testing, project management, business analyst and other technical positions.

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## EMPLOYMENT TIME FRAME

Placement time frames for the 156 job-seeking students:

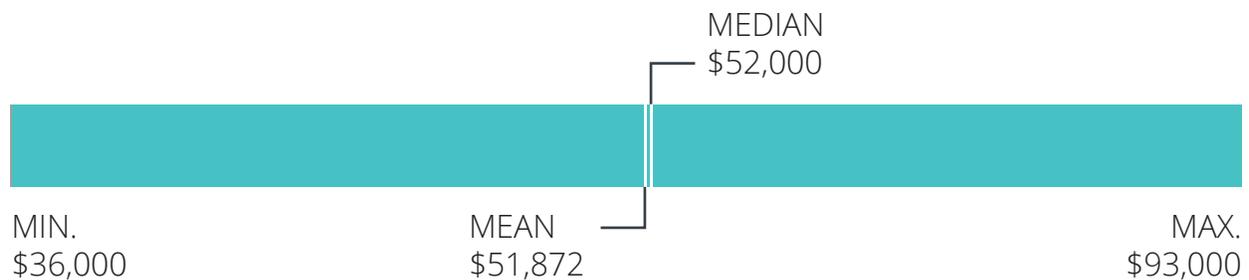


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## SALARY

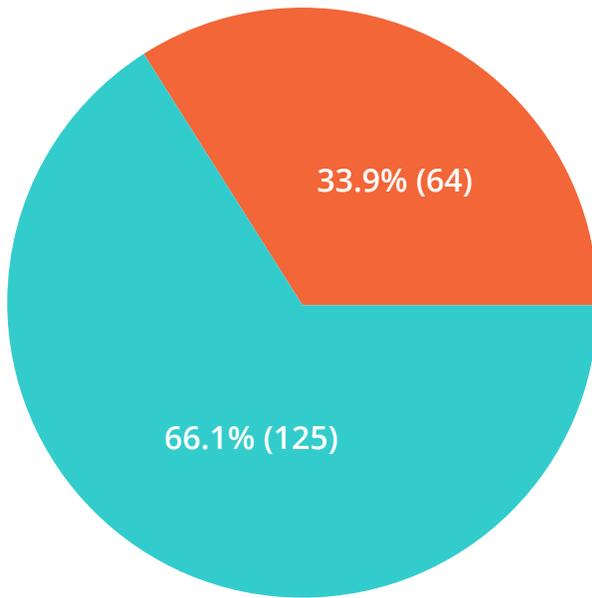
Students that accepted full-time, salaried roles:

(47 students reported their salaries to Grand Circus)



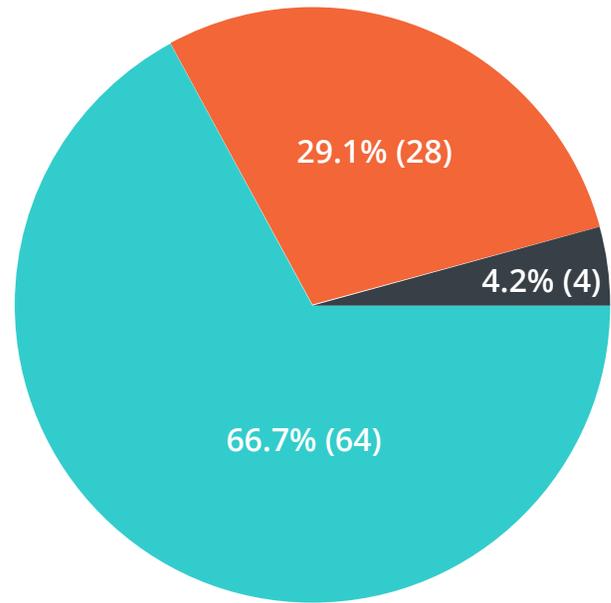
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## DEMOGRAPHICS



**Gender of Graduated Students**

Male Female



**Race of Graduated Students\***

White Non-white  
Did not report

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	Male	Female	Non-white	White
Average salary	\$50,840	\$53,695	\$48,316	\$49,713
Median salary	\$51,000	\$52,000	\$50,000	\$50,000

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\*Grand Circus received 96 responses for demographic information (gender & race) for 2017 tuition-based bootcamps. Of the 96 graduates who reported four chose not to provide this information. This is a smaller sample than the aggregate salary data presented on page 6.

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## APPENDIX

### Successfully Graduated

All students that complete the requirements of the program and receive a certificate of completion. Completion implies that the following milestones were met: successfully completed unit 1, passed bootcamp assessments, passed technical endorsement interview, and met expectations for final project including participation in the bootcamp's demo day.

### Job Seeking

Students actively pursuing employment and complying with Grand Circus career assistance requirements. Requirements include: participating in at least two career 1-on-1 sessions with Grand Circus staff, creating and updating a Grand Circus Job Search Spreadsheet, maintaining an active LinkedIn profile and agreeing to complete the 30, 60, 90 and 120-day post graduation surveys.

### Enrolled students

All students that remain enrolled at least three days after the bootcamp start date. Exclusions: Enrolled student numbers do not include those who have died, been incarcerated or called into active military duty during the bootcamp.

### Currently offered programs

Full-time tuition-based programs that are currently offered by Grand Circus on an ongoing basis. These include our full-time C# .NET, Java and Front-End Bootcamps that took place in 2017.

### Employment / Job types

- **Full-time Developer:** A paid developer position that is 32 hours or more per week for 6 months or longer
- **Internship/Apprenticeship/Contract Developer:** A paid developer position of 32 hours or less per week with a fixed duration (e.g. 3 to 6 months)
- **Employed by Grand Circus:** A paid position with Grand Circus
- **Other Technical Employment:** All other paid technical employment outcomes
- **Non-technical:** All other employment outcomes
- **Still seeking employment:** Students that are still actively looking for employment

### Technical / Non technical

- **Technical:** Paid positions obtained as a result of skills acquired in the bootcamp and described in the job title or job description. These include: Full-time developer, intern, apprentice, contract developer, Grand Circus employee and other technical roles.
- **Non-technical:** All other employment outcomes

### Non-Job Seeking

Students who declare they have no interest in employment because they a) took the program solely for self-enrichment, b) have a medical or family emergency arise post-graduation, c) are continuing education at another institution or d) do not have a visa to work in the country. In addition to this, students that do not follow the Grand Circus career assistance program as listed above under "job seeking." are also tracked within this category.